

H A N N U M F I N A N C I A L M A N A G E M E N T

We make your financial function work.

Building on what works — and filling the gaps.

A modern financial management firm for SMBs

THE REALITY

Most businesses have a fragmented financial function.



Internal Accounting

Runs the basics—banking, payroll, and day-to-day activity.



The CPA

Handles taxes and financial reporting for lenders, investors, and bonding.



The Owner

Keeps mental tabs on the urgent and important.

Important aspects and seamless coordination are often missing.

W H A T W E D O

We step into the financial function to make it work—

bringing structure, coordination, and clarity

We don't replace what's working. We build on it—and fill in what's missing.

The HFM System

A modular/structured system applied to make a difference.



OPERATIONS

Accounting processes, systems, and coordination.



COMPLIANCE

CPA coordination, banking, and external requirements.



REPORTING

Monthly financials, KPIs, and clear insight.



AWARENESS *The CFO Brief™*

Cash, trends, and key signals—showing you what needs attention.

THE FIT

How This Fits Your Business

Every business is different.

Some require a full financial operating layer. Others already have strong internal systems but need a more comprehensive approach.

MOST COMMONLY, WE PROVIDE



Visibility & Awareness

Clear sight of cash, trends, and signals.



Coordination

Working across existing providers.



Ownership

Responsibility where gaps exist.

How We Work



Monthly Retainer

Most engagements fall between \$4,500 and \$8,500 per month, depending on scope and complexity.

01



Structured System

Everything runs through a consistent framework.

02



Flexible Involvement

Adjusts based on what's happening in your business.

03



Additional Initiatives

Scoped separately when needed.

04

What This Actually Does



01

You always know where you stand.



02

You see issues before they become problems.



03

You stop reacting and start running the business.



04

Your financial function actually works.

I N C L O S I N G

A no-nonsense way to run your business.

Hannum Financial Management

This firm does not provide audit or attest services.

READY TO TALK?

Start with a
free assessment.

A straightforward conversation about your financial function—what's working, what's not, and where we could help.

C O N T A C T

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C F O • C P A • C G M A



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Reach out for more information and a free assessment.

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